

How to enhance business performance,  
increase operational efficiency and improve your bottom line  
using the new Phoenix Live System



The new **Phoenix** Live System



*Designed to free up your time and reduce office administration costs...Phoenix Live is structured around simplicity of operation. Accomplish more with significantly less input.*

## **6 Powerful Reasons Why You Should Consider the New Phoenix Live System**

**1. Access Phoenix from anywhere - No need to worry about additional software licenses.**

Reduce your administration. No need to register or pay additional license fees when adding more computers either in your office or when accessing data from remote computers.

**2. Have your data 'Live' in the field.**

Your data can be available to you 'live' in the field. This provides instant up to the minute information when and where it's required.

**3. You can authorise external access to your data.**

This eliminates the need to email information to your Accountant, Consultant or Bookkeeper.

Current up to date management information can be made available as and when required 24/7.

**4. Your software upgrades & updates are automated to ensure you are always operating on the latest version.**

This eliminates the need for you to maintain your software versions and manage the upgrade process.

**5. Protect access to your data via "User Management & Security".**

You can control exactly how much or how little each user can see when accessing your data. This ensures your confidentiality and privacy when working with anyone providing either professional or non professional assistance.

**6. We automate your data risk management - Data is routinely backed up.**

The process is fully automated and eliminates the need for you to maintain a routine backup policy.

### **It couldn't be simpler**

You only need to input your data as the Phoenix Live System is a fully integrated "set and forget" solution.

A photograph of a lush green cornfield stretching towards a horizon under a bright blue sky with scattered white clouds.

## And it couldn't be simpler for your Accountant, Consultant & Bookkeeper as well

- No need for you to send data via email or CD. As an authorised user, they can log into your data in real time.
- Software version compatibility is eliminated forever!
- All risk of having stale data is eliminated; as an authorised user, they can see your current position immediately (if appropriate permissions are granted).
- Any modifications, changes or data rectification occurs instantly which eliminates information lag time and takes effect immediately.
- Given connectivity, you and your authorised users can access data from any location.
- The time and subsequent money savings Phoenix Live offers is a real and tangible benefit you will experience almost immediately.

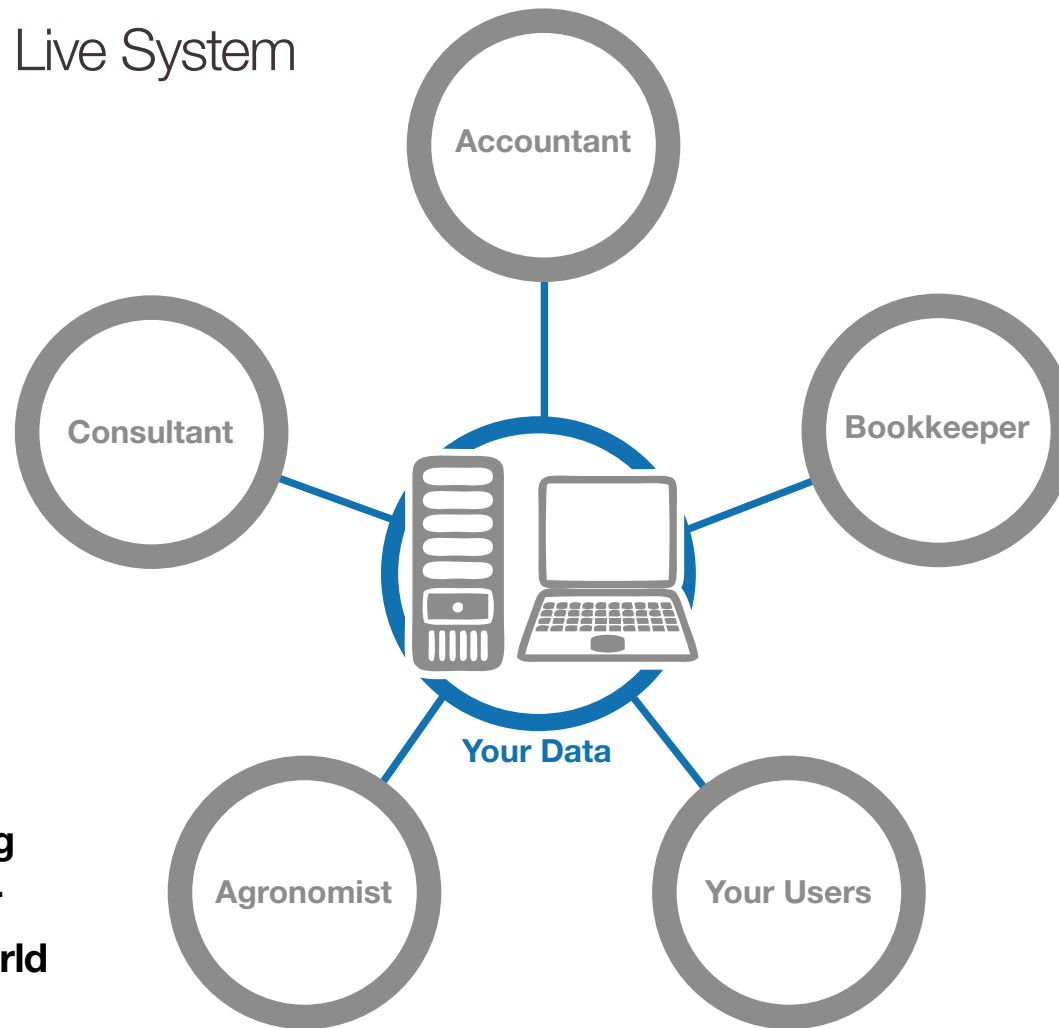
The suite of Phoenix Agri-Business Solutions is designed to make life easier and your business simpler, more efficient and less complex to operate.

### The Phoenix System incorporates:

- Financial Management
- Operational Planning
- Property Planning
- Livestock Production
- Cropping Production
- Weather Data



# The new Phoenix Live System



**Real Time Data Recording  
and Reporting, No Matter  
Where You Are In The World**

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